

12-28-00

12/27/00
JC960 U.S. PTO

JC913 U.S. PTO
09/748942
12/27/00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO:
Assistant Commissioner for Patents
Washington, D.C. 20231

ATTY. DKT. NO.
T721-15

PATENT APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of:

INVENTOR(S): Charles A. Eldering; Komlika K. Gill

TITLE: ADVERTISEMENT DISTRIBUTION FOR DISTRIBUTING TARGETED
ADVERTISEMENTS IN TELEVISION SYSTEMS

Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):

- ☒ Specification 22 pages
- ☒ Claims 7 pages
- ☒ Abstract 1 pages
- ☒ Drawings 11 sheets ☒ formal ☐ informal

The following additional papers are enclosed:

- ☒ Fee Transmittal
- ☒ Declaration and Power of Attorney
- ☒ Applicant Claims Small Entity Status. See 37 CFR 1.27
- ☐ Information Disclosure Statement ☐ Form PTO-1449
- ☒ Assignment and Cover Sheet
- ☐ Other:

Dated: 12/27/00

Expanse Networks, Inc.
300 North Broad Street
Doylestown, PA 18901
(215) 340-6900


Signature

Douglas J. Ryder, Reg. No. 43,073

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEE TRANSMITTAL

| | | | |
|-------------------------------------------------------------------------------------------------------------|------------------------|----------------------------------|---------------------------|
| SERIAL NUMBER UNKNOWN | FILING DATE UNKNOWN | FIRST NAMED INVENTOR ELDERING | ATTY. DKT. NO. T721-15 |
| TITLE ADVERTISEMENT DISTRIBUTION SYSTEM FOR DISTRIBUTING TARGETED ADVERTISEMENT IN TELEVISION SYSTEMS | | ART UNIT UNKNOWN | EXAMINER UNKNOWN |

FEE CALCULATION (fees effective 12/27/00)

| 1. FILING FEE | | | | 2. CLAIMS | | | | | |
|------------------------------|-----------------------------------------|--------------------|--------|-------------------------------------------------------------------------|------------------|--------|-----|-----------|-------|
| Large Entity Fee Code | Small Entity Fee Code | Fee Description | Amount | | Previous Paid | Extra | Fee | Amount | |
| <input type="checkbox"/> 101 | <input checked="" type="checkbox"/> 201 | Utility filing | 355.00 | Total Claims | 14 | - 20 = | 0 | x 18.00 = | 0.00 |
| <input type="checkbox"/> 106 | <input type="checkbox"/> 206 | Design filing fee | | Independent Claims | 4 | - 3 = | 1 | x 80.00 = | 80.00 |
| <input type="checkbox"/> 107 | <input type="checkbox"/> 207 | Plant filing fee | | <input type="checkbox"/> Multiple Dependent Claims | | | | | 0.00 |
| <input type="checkbox"/> 108 | <input type="checkbox"/> 208 | Reissue filing fee | | <input checked="" type="checkbox"/> Small Entity Status (50% Reduction) | | | | | 40.00 |
| SUBTOTAL (1) | | | | SUBTOTAL (2) | | | | | |
| \$ 355.00 | | | | \$40.00 | | | | | |

| 3. ADDITIONAL FEES | | | |
|------------------------------|------------------------------|----------------------------------------------------------|---------------|
| Large Entity Fee Code | Small Entity Fee Code | Fee Description | Amount |
| <input type="checkbox"/> 105 | <input type="checkbox"/> 205 | Surcharge-late filing fee or oath | |
| <input type="checkbox"/> 139 | <input type="checkbox"/> 139 | Non-English specification | |
| <input type="checkbox"/> 147 | <input type="checkbox"/> 147 | for filing a Request for Reexamination | |
| <input type="checkbox"/> 112 | <input type="checkbox"/> 112 | Requesting publication of SIR prior to Examiner Action | |
| <input type="checkbox"/> 113 | <input type="checkbox"/> 113 | Requesting publication of SIR after Examiner Action | |
| <input type="checkbox"/> 115 | <input type="checkbox"/> 215 | Extension for response within first month | |
| <input type="checkbox"/> 116 | <input type="checkbox"/> 216 | Extension for response within second month | |
| <input type="checkbox"/> 117 | <input type="checkbox"/> 217 | Extension for response within third month | |
| <input type="checkbox"/> 118 | <input type="checkbox"/> 218 | Extension for response within fourth month | |
| <input type="checkbox"/> 119 | <input type="checkbox"/> 219 | Notice of Appeal | |
| <input type="checkbox"/> 120 | <input type="checkbox"/> 220 | Filing a brief in support of an appeal | |
| <input type="checkbox"/> 121 | <input type="checkbox"/> 221 | Request for oral hearing | |
| <input type="checkbox"/> 138 | <input type="checkbox"/> 138 | Petition to institute a public use proceeding | |
| <input type="checkbox"/> 140 | <input type="checkbox"/> 240 | Petition to revive unavoidably abandoned application | |
| <input type="checkbox"/> 141 | <input type="checkbox"/> 241 | Petition to revive unintentionally abandoned application | |
| <input type="checkbox"/> 142 | <input type="checkbox"/> 242 | Utility issue fee (or reissue) | |
| <input type="checkbox"/> 143 | <input type="checkbox"/> 243 | Design issue fee | |
| <input type="checkbox"/> 144 | <input type="checkbox"/> 244 | Plant issue fee | |
| <input type="checkbox"/> 122 | <input type="checkbox"/> 122 | Petitions to the Commissioner | |
| <input type="checkbox"/> 126 | <input type="checkbox"/> 126 | Submission of Information Disclosure Statement | |
| <input type="checkbox"/> 581 | <input type="checkbox"/> 581 | Recording each patent assignment per property | |
| <input type="checkbox"/> 114 | <input type="checkbox"/> 214 | Provisional Application filing | |
| Other fee (specify) | | | |
| Other fee (specify) | | | |
| SUBTOTAL (3) | | | \$0.00 |

METHOD OF PAYMENT (check one)

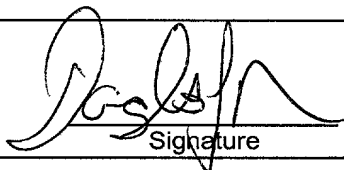
TOTAL AMOUNT OF PAYMENT

\$ 395.00

| | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account Number: <u>501535</u> Deposit Account Name: <u>EXPANSE NETWORKS, INC.</u> <input checked="" type="checkbox"/> Charge any Additional Fee Under 37 CFR 1.16 and 1.17 <input type="checkbox"/> Charge the Issue Fee set in 37 CFR 1.18 at the Mailing of the Notice of Allowance. 37 CFR 1.311(b) | <input checked="" type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other: | Office use only: |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|

SUBMITTED BY

Douglas J. Ryder


Signature

12/27/00
Date

43,073
Reg. Number

PATENT

JC013 U.S. PTO
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------------------------------------------------------------------------------------------|------------------------|----------------------------------|--------------------------------------------|
| APPLN NUMBER UNKNOWN | FILING DATE UNKNOWN | FIRST NAMED INVENTOR ELDERING | ATTY. DKT. NO. T721-15 |
| TITLE ADVERTISEMENT DISTRIBUTION SYSTEM FOR DISTRIBUTING TARGETED ADVERTISEMENTS IN TELEVISION SYSTEMS | | | ART UNIT UNKNOWN EXAMINER UNKNOWN |

Assistant Commissioner for Patents
Washington, D.C. 20231

CERTIFICATE OF MAILING (37 CFR 1.10)

Express Mail Label Number : EF096210343US

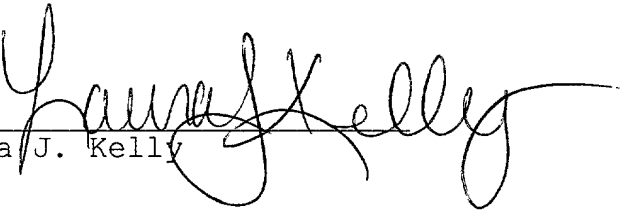
Date of Deposit :

27 December 2000

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (22pp.), Claims (7pp.), Drawings (11pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.


Laura J. Kelly